

PROGRAM DESCRIPTIONS:

VEGETABLE SOUP - A children's variety show, including segments on cooking and activities to do. The show was produced by the New York State Education Department.

TEXACO STAR - A scholastic quiz show involving high school students from around the United States. The show was produced by the New York State Education Department.

WBSF-TV 43 QUARTERLY ISSUES/PROGRAMS REPORT

2nd QUARTER 1992

The attached detail represents programming on the most prevalent issues, according to our viewers, which were ascertained in various ways, i.e., formal ascertainment and issues surveys.

Issues were dealt with in a 4:30 "Update" which runs approximately eighteen times per day, and a half-hour weekly Public Affairs show hosted by the public affairs director. We also ran various PSA's which we based on the issues at hand.

The Quarterly Report contains detailed information on every "Update," half-hour "Sunday Edition" and PSA broadcast on-air.

We believe this programming is addressing issues that are in the interest of our viewing public.

McLaughlin

Ed Smith

ISSUE ORIENTED PROGRAMMING

ISSUE

Veteran HR-1300

TITLE OF PROGRAM

Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME:

David Kaufman

AFFILIATION:

Vietnam Veterans Coalition

NAME:

AFFILIATION:

NAME:

AFFILIATION:

TYPE OF FORMAT:

NEWS

30 min

PUBLIC AFFAIRS

DURATION:

BRIEF DESCRIPTION:

The Panelist discussed the impact that HR 1300, a National Health-Care Bill, would have on Veterans benefits.

TIME & DATE OF BROADCAST:

April 5 9:00 a.m.

ISSUE ORIENTED PROGRAMMING

September 11, 1964

Robert R. 1.

ISSUE ORIENTED PROGRAMMING

ISSUE Breast Cancer TITLE OF PROGRAM Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME: Dr. Bobbi Annett

AFFILIATION: Cancer Care Center

NAME: Vicki Crosswell

AFFILIATION: Meritt Island Mammography

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 PUBLIC AFFAIRS

ISSUE ORIENTED PROGRAMMING

ISSUE Issues Today TITLE OF PROGRAM Issue Talk

INDIVIDUAL(S) INTERVIEWED

NAME: Mary Ekert

AFFILIATION: Stepping Stones Counseling Center

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 min PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION: Several teenagers from the Stepping Stones Counseling Center discussed various current issues:

- Rodney King - L.A. Riots -
- Presidential Candidates
- Parents and responsibility
- Boy-Girl relationships

TIME & DATE OF BROADCAST: May 3, 9:00 a.m.

ISSUE ORIENTED PROGRAMMING

ISSUE ORIENTED PROGRAMMING

ISSUE

Solar Power

TITLE OF PROGRAM

Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME:

Ingrid Melody

AFFILIATION:

Florida Solar Power

NAME:

Michael Shurshy

AFFILIATION:

Florida Institute of Technology

ISSUE ORIENTED PROGRAMMING

ISSUE Addiction TITLE OF PROGRAM Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME: Bob Lehman

AFFILIATION: Heritage Health

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 1 hr paid PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION: The Heritage Health Corp. presented a half-hour featuring the personal stories of recovering addicts. The second half-hour addressed the problem of addiction in our society and treatments available.

TIME & DATE OF BROADCAST: May 31 - 9:00 A.m.

ISSUE ORIENTED PROGRAMMING

ISSUE

Longterm Healthcare

TITLE OF PROGRAM

Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 min PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION:

A Special Series produced by the
Florida State Commission on Insurance
Addressed the needs of long-term care
for the elderly and relief to families.

TIME & DATE OF BROADCAST:

June 7, 9:00 a.m

ISSUE ORIENTED PROGRAMMING

ISSUE Hurricane Season TITLE OF PROGRAM Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME: Nennis Decker

AFFILIATION: _____

NAME: Mike Spencer

AFFILIATION: Brevard County Emergency Management

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 min PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION: Our guests discussed the

upcoming Hurricane season, predictions,

and the history of hurricanes.

Brevard County Emergency Management

discussed the importance of preparedness,

evacuation routes, and special shelter

programs

TIME & DATE OF BROADCAST: June 21, 9:00 a.m.

WBSF-TV 43 QUARTERLY CHILDREN'S REPORT

2ND QUARTER 1992

The attached detail represents programming geared towards children.

The Quarterly Report contains detailed information on each children's show broadcast on-air.

We believe this programming to be both educational and entertaining to our children viewers.

Patricia A. Brink

TRAFFIC COOR.

CHILDREN'S PROGRAMMING

WBSF TV-43

April 1, 1992 to June 30, 1992

<u>TITLE</u>	<u>TIME</u>	<u>DATE</u>	<u>DURATION</u>	<u>FREQUENCY</u>
CARRASCOLENDAS	7:00- 7:30AM	4/5/92- 6/14/92	30 min.	Once a week
VEGETABLE SOUP	7:30- 8:00am	4/5/92- 6/14/92	30 min.	Once a week
VEGETABLE SOUP	7:00- 7:30AM	6/21/92- 6/28/92	30 min.	Once a week
TEXACO STAR NATIONAL ACADEMIC CHAMPIONSHIPS	7:30- 8:00AM	6/21/92- 6/28/92	30 min.	Once a week

PROGRAM DESCRIPTIONS:

- CARRASCOLENDAS - A children's variety show consisting of segments conducted in both English and Spanish. The show was produced by the Southwest Texas Public Broadcasting Council and KLRN. *(See attached)*
- VEGETABLE SOUP - A children's variety show, including segments on cooking and activities to do. The show was produced by the New York State Education Department.
- TEXACO STAR NATIONAL ACADEMIC CHAMPIONSHIPS - A scholastic quiz show involving high school students from around the United States. Two high school teams compete against each other. The show is produced by Richard Kidd Productions of Houston, TX.

WBSF-TV 43 QUARTERLY ISSUES/PROGRAMS REPORT

1st QUARTER 1992

The attached detail represents programming on the most prevalent issues, according to our viewers, which were ascertained in various ways, i.e., formal ascertainment and issues surveys.

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McLaughlin

x Ed Lat

ISSUE ORIENTED PROGRAMMING

ISSUE Teens and Divorce TITLE OF PROGRAM Teen Talk

INDIVIDUAL (S) INTERVIEWED

NAME: Marv Earnst

AFFILIATION: Stepping Stones Counseling Center

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 MIN. PUBLIC AFFAIRS

BRIEF DESCRIPTION: Marv. who has a support group for teens
whose parents are divorced or planning to be divorced.

ISSUE ORIENTED PROGRAMMING

ISSUE March of Dimes TITLE OF PROGRAM UPDATE SUNDAY

INDIVIDUAL (S) INTERVIEWED

NAME: Marcus Cabalero

AFFILIATION: March of Dimes

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 MIN. PUBLIC AFFAIRS

BRIEF DESCRIPTION: Marcus talked about the upcoming Mothers

March Campaign. The Mothers March Campaign is designed to

ISSUE ORIENTED PROGRAMMING

ISSUE Addiction TITLE OF PROGRAM UPDATE SUNDAY

INDIVIDUAL (S) INTERVIEWED

NAME: John Lammi

AFFILIATION: Heritage Health Corporation

NAME: Mary Norris

AFFILIATION: Heritage Health Corporation

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 MIN. PUBLIC AFFAIRS

BRIEF DESCRIPTION: John Discussed addiction, the signs and
symptoms. The family's role in the recovery process from
intervention to after-care. We discussed how to avoid traps
and recognizing the addict's potential to destroy the family
through enabling the addict to continue without help.

TIME AND DATE OF BROADCAST _____ SUN. 9:00 A.M.

ISSUE ORIENTED PROGRAMMING

ISSUE The Healthy Heart TITLE OF PROGRAM UPDATE SUNDAY

INDIVIDUAL (S) INTERVIEWED

NAME: Floyd White

AFFILIATION: American Heart Association

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 min PUBLIC AFFAIRS

BRIEF DESCRIPTION: In conjunction with Heart Month, the
American Heart Association has planned several events to
help promote awareness of heart disease especially the
increase among women. We discussed fund raising goals and
support groups for individuals with heart disease. We also
discuss ways to decrease our risk of getting heart disease,
such as diet, exercise, no smoking, and stress reduction.

TIME AND DATE OF BROADCAST Feb 9, 1992 9:00 a.m.

ISSUE ORIENTED PROGRAMMING

ISSUE Teens and Addiction TITLE OF PROGRAM UPDATE SUNDAY

INDIVIDUAL (S) INTERVIEWED

NAME: Pat Galgav

AFFILIATION: Jeremy Wise Foundation

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 MIN. PUBLIC AFFAIRS

BRIEF DESCRIPTION: Pat brought four teenagers who are in a
recovery group at the Jeremy Wise Foundation. They shared
their personal stories. Who introduced them to drugs.
what teenagers really feel about using drugs, and their own
recovery process.

TIME AND DATE OF BROADCAST _____ SUN. 9:00 A.M.

ISSUE ORIENTED PROGRAMMING

ISSUE Black History TITLE OF PROGRAM UPDATE SUNDAY

INDIVIDUAL (S) INTERVIEWED

NAME: Col. John Silvera

AFFILIATION: Tuskegee Airmen

NAME: Col. Bill Phears

AFFILIATION: Tuskegee Airmen

NAME: Col Harry Forde and John Anderson

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 MIN. PUBLIC AFFAIRS

BRIEF DESCRIPTION: These men help make history by being
part of the Tuskegee Airmen, which was experiment by the
the United States Armed Forces in 1940. to determine whether
or not Blacks were capable of becoming fighter pilots in
the war. The experiment was a success and these men were
there when it happened. They discussed this era in history,
as well as why it is necessary to designate Feb. as Black
History Month.

TIME AND DATE OF BROADCAST 2/23/92 SUN. 9:00 A.M.

ISSUE ORIENTED PROGRAMMING

ISSUE Soar 92 TITLE OF PROGRAM UPDATE SUNDAY

INDIVIDUAL (S) INTERVIEWED

NAME: Mal Eroom

AFFILIATION: Brevard School Foundation

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 MIN. PUBLIC AFFAIRS

BRIEF DESCRIPTION: Soar 92 is a fund raiser for the
the Brevard County School Foundation. The Foundation was
organized to support the School's efforts in providing
additional resources for teachers and students.

TIME AND DATE OF BROADCAST March 8, 92 SUN. 9:00 A.M.

ISSUE ORIENTED PROGRAMMING

ISSUE Citizen Bee TITLE OF PROGRAM UPDATE SUNDAY

INDIVIDUAL (S) INTERVIEWED

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 MIN. PUBLIC AFFAIRS

BRIEF DESCRIPTION: Florida Today's Newspapers in Education

ISSUE ORIENTED PROGRAMMING

ISSUE Brevard Cultural A11 TITLE OF PROGRAM UPDATE SUNDAY

INDIVIDUAL (S) INTERVIEWED

NAME: Eileen Moran

AFFILIATION: BCA

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 MIN. PUBLIC AFFAIRS

BRIEF DESCRIPTION: Eileen discussed the upcoming Readers Theatre series "The Voices of Women". The series will focus on freedom of speech and religion.

TIME AND DATE OF BROADCAST 3/22 SUN. 7:00 A.M.